



# What is SIP trunking and how will it benefit your business?

Discover how to get more control and flexibility over your business telephony with SIP Trunks.

### What is SIP trunking?

Your voice and data connections are vital components of your business - but so are the costs of running multiple lines, their flexibility and how much control you have over them. SIP Trunking provides a flexible and low-cost alternative to ISDN for inbound and outbound voice calls. This factsheet will highlight the benefits of moving to SIP.



